

FAIRWAYS

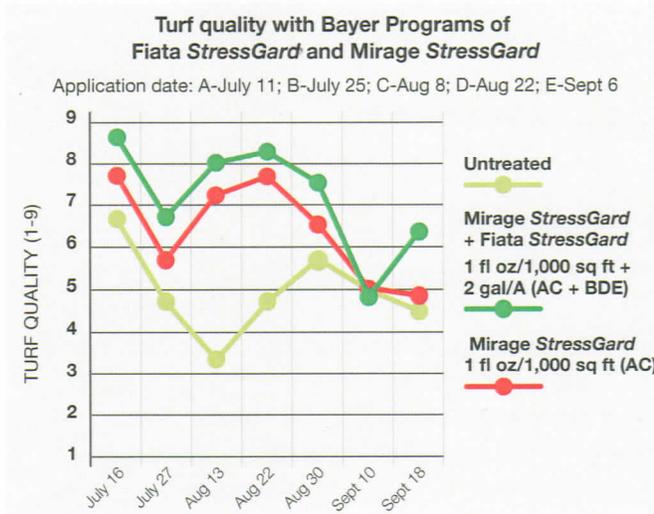


Who doesn't deserve perfection?

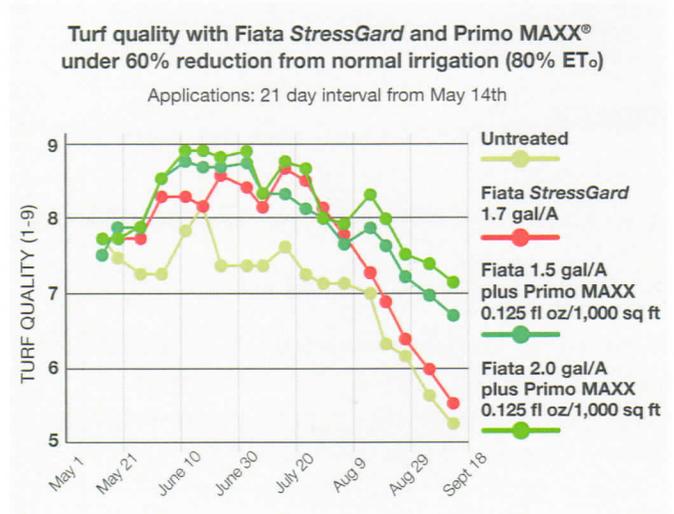
Extend the perfection desired on greens into cool-season turfgrass fairways with Bayer Fairway Solutions.

Bayer Fairway Solutions bring you outstanding disease control, plant health, color and turf quality. Bayer has the history, expertise, research and a broad, complementary portfolio to provide outstanding fairway conditions and everyday piece-of-mind. Mirage™ StressGard™ Fungicide and Fiata™ StressGard™ Fungicide are two new technologies that Bayer is proud to welcome to the StressGard family. By integrating these new family members with Interface®, Tartan®, Bayleton® FLO and Banol®* Bayer Fairway Solutions provide season-long security against cool-season fairway diseases, stress management and outstanding turf color and quality.

Bayer Fairway Solutions provide a foundation of turf health on fairways with the fungicides you need to prevent the major diseases of cool-season turfgrass, while aiming to provide *greens perfection* across your fairways cost effectively. Bayer Fairway Solutions are based on science and providing true value to our customers. Best of all, they're designed to give you year-long piece-of-mind that's Backed by Bayer.



2013 Trial Data
Dr. Rick Latin, Purdue University



2013 Trial Data
Dr. Bingru Huang, Rutgers University

* Products containing StressGard Formulation Technology.



Mirage™
STRESSGARD™



Fiata™
STRESSGARD™



Mirage™

STRESSGARD™

The industry has waited long enough.

Mirage™ *StressGard*™ Fungicide brings superintendents a powerful new tool for disease management on fairways – by integrating the strengths of DMI-chemistry with plant health promotion and patented *StressGard* Formulation Technology that's Backed by Bayer. Mirage *StressGard* is a broad-spectrum solution for key fairway diseases such as Dollar Spot, Brown Patch, Summer Patch and Fairy Ring, and provides top-notch turf color and quality when you need it most. It comes in a convenient, flowable formulation with a use rate of 1-2 fl. oz./1,000 sq. ft. that's safe to use on cool-season turfgrass, even under summer stress. Use Mirage *StressGard* as part of a seasonal Bayer Fairway Solutions program.



Fiata™

STRESSGARD™

It's time to give your fairways more attention.

Fiata™ *StressGard*™ Fungicide brings proven plant health and *StressGard* Formulation Technology to cool-season turfgrass fairways – for improvement of turf color, quality and playability while helping to manage diseases, environmental stresses and moisture. It strengthens the impact of Primo MAXX® plant growth regulator programs on fairways and reduces the impact of summer stresses. Fiata *StressGard* should be used at 5-9 fl. oz./1,000 sq. ft. every 14-28 days as a foundation for healthy fairways. Its liquid formulation is easy to integrate into your standard fairway management programs. Use Fiata *StressGard* as part of a seasonal Bayer Fairway Solutions program, and be rewarded with fairways like you've never seen before.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS.

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